



# Client Case Studies

THE  
CHICAGO *X* PATTERN MAKER

# PAR SOCIAL

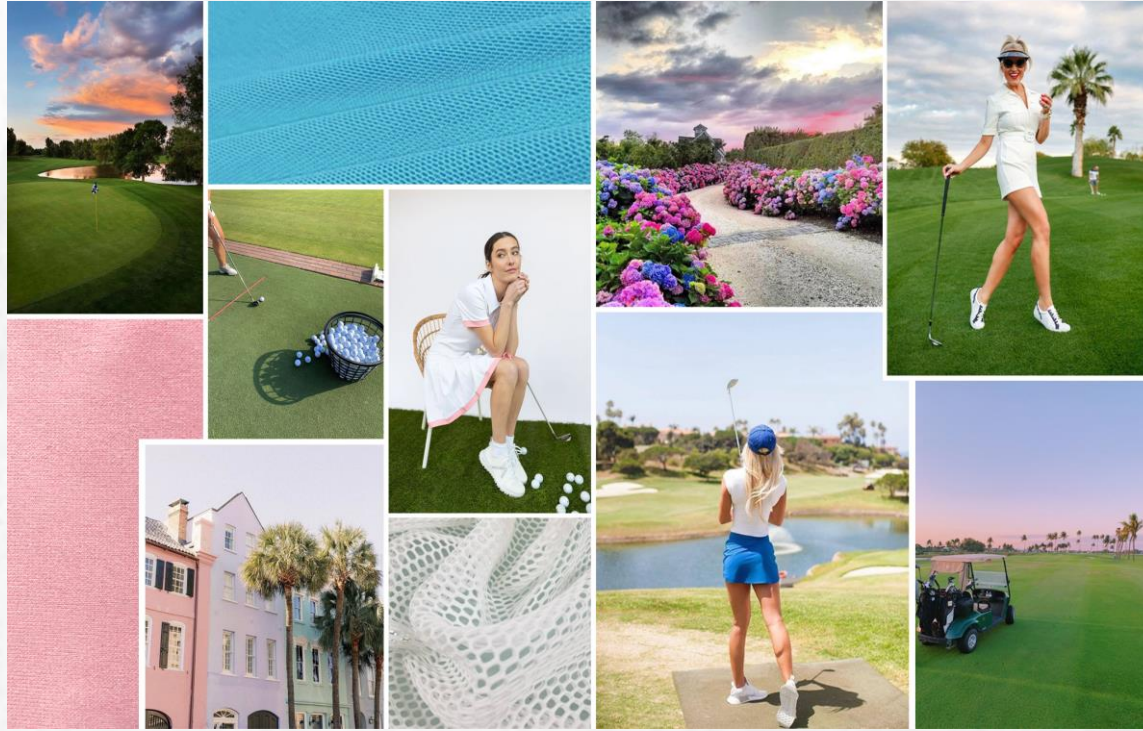


## Case Study: Par Social

Spring/Summer 2022



# PAR SOCIAL



Bright and vibrant  
colored fabrics

Mobility is key - garments must allow  
plenty of movement while also looking  
sophisticated and stylish



# PAR SOCIAL

## SPRING/SUMMER 2022 COLLECTION

### Pre-Production Notes

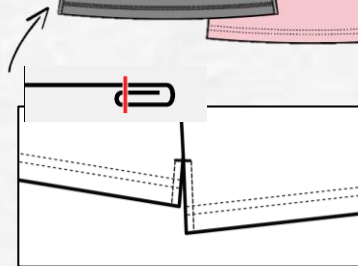
Collection color palette:



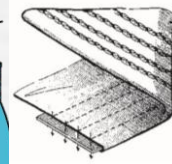
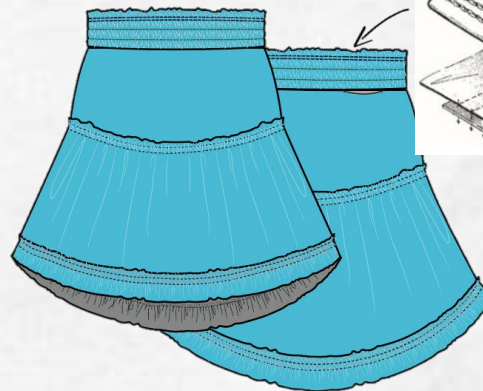
4 Thread Overlock for all interior seams



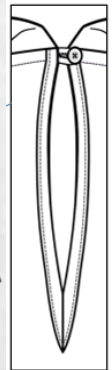
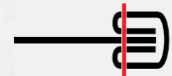
Elastic Waistband encased in self fabric, with two additional rows of stitching through elastic to secure



Split level hem with side slit, 1/4" topstitching & bartack to secure



Keyhole back with exterior binding & button/loop closure





# PAR SOCIAL

## SPRING/SUMMER 2022 COLLECTION

The Final Products



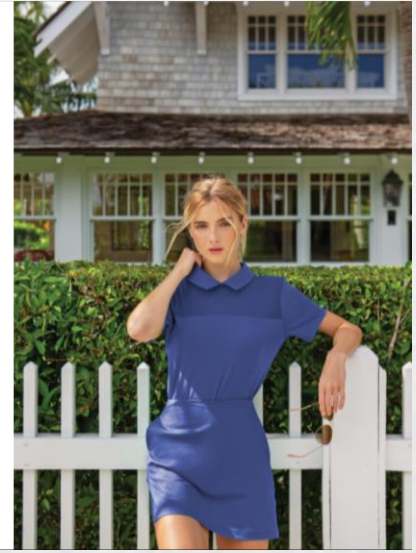
Performance Polo &  
Tiered Skirt



Sleeveless Mesh Polo &  
Movement Skirt



Tiered Dress



Mesh Polo &  
Straight Skirt



**Erin Mersinger**

1 review

★★★★★ 2 years ago

As an emerging fashion line, I found my experience with The Chicago Pattern Maker to be outstanding! Their interpretation of my designs, guidance with fabrics/vendors, attention to detail, and garment construction was exceptional. When it was time to locate a factory, I had numerous people say (including a well know production facility in Italy) "These tech packs are extremely thorough and well done. This is the kind of work we normally see from established fashion houses". Start to finish I wouldn't go anywhere else!



DEFINE **BOLD**



## Case Study: Define Bold

Spring/Summer 2023

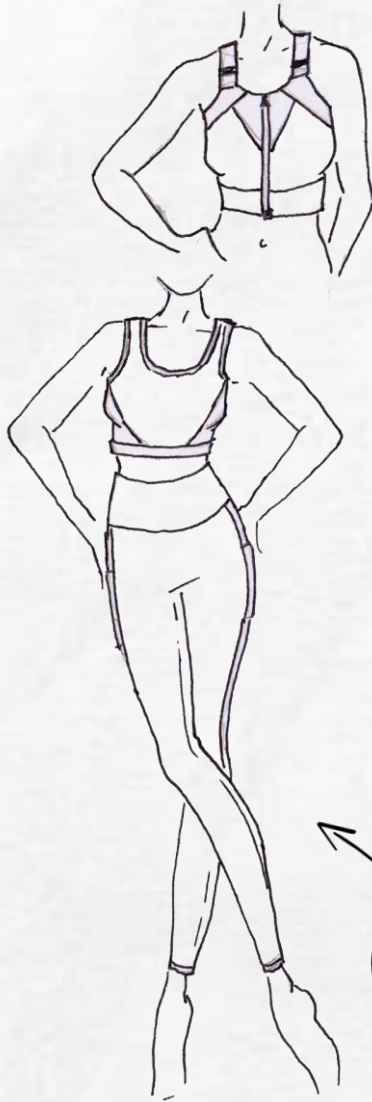


# INSPIRATION

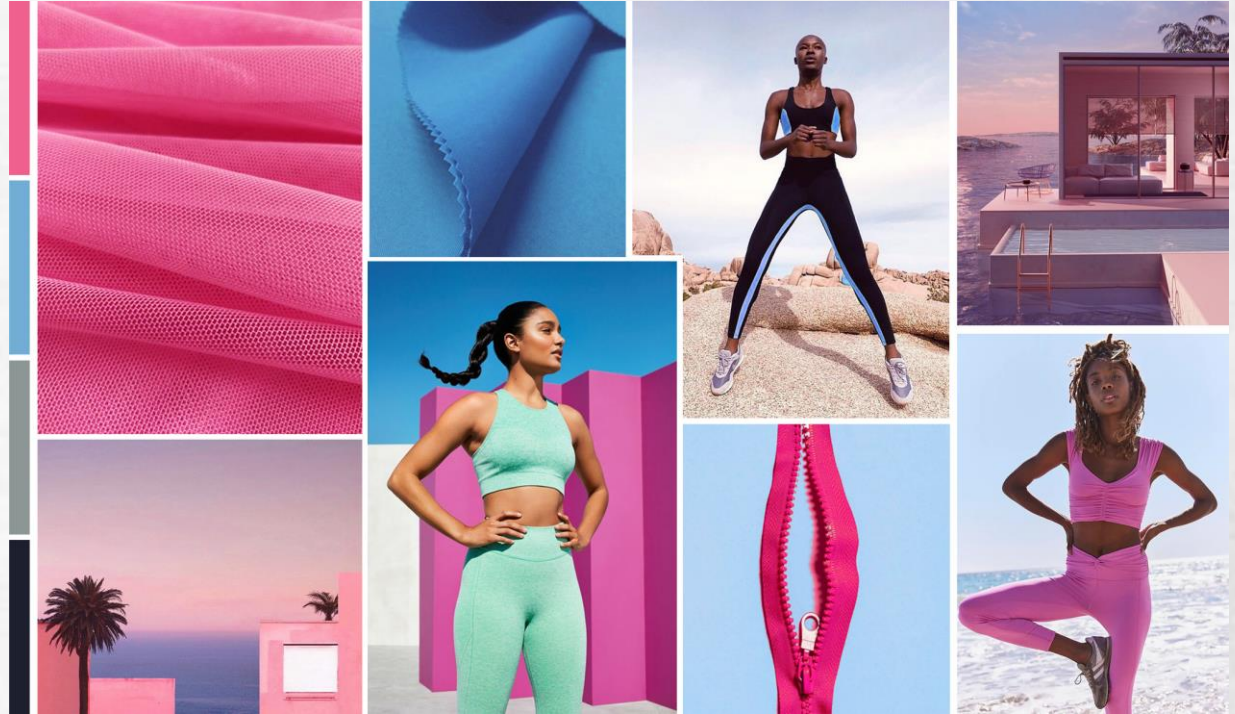
Spring/Summer 2023



DEFINE **BOLD**



*Has to be all about  
comfort, support, and  
looking good!*



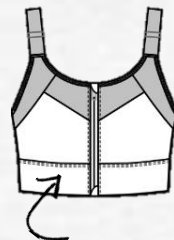


DEFINE **BOLD**

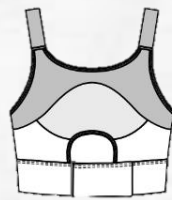
# SPRING/SUMMER 2023 COLLECTION

## Pre-Production Notes

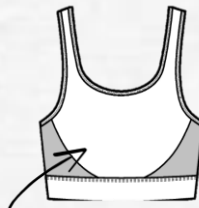
Collection color palette:



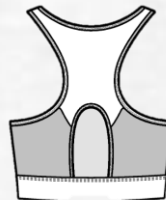
Sports bra must have front hook and zip-up closure for added support, comfortable band



Foldover elastic at armholes and neckline finished with ziz-sag stitch



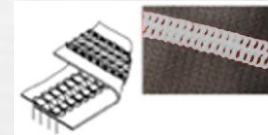
Must have comfortable support with subtle built-in cups. High compression



All body seams are 2-thread chainstitch



Made with pockets that can fit phone & single fold with 3-needle coverstitch



Hem is single fold 3-needle 5-thread flatlock coverstitch

Super high waist with a supportive, no-roll tummy control waistband



Soft, comfortable stretchy breathable fabric. Sweat-wicking

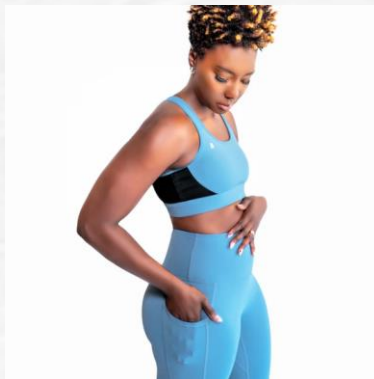
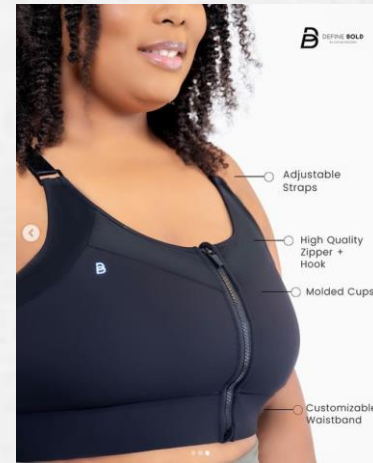




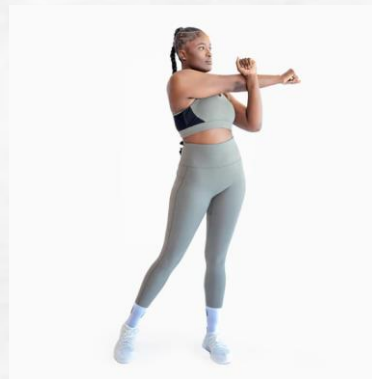
DEFINE **BOLD**

# SPRING/SUMMER 2023 COLLECTION

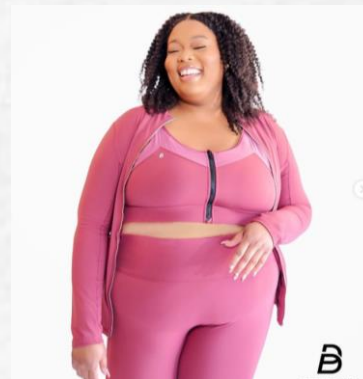
The Final Products



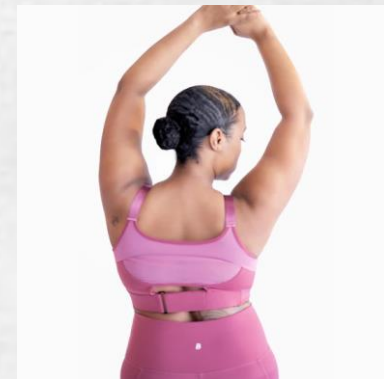
Empower YOU  
Medium Impact Sports Bra



Elite Tone Leggings



Bold Luxe  
High Impact Sports Bra



# ONE/THIRD

PERFECTING THE ART OF  
THE JACKET

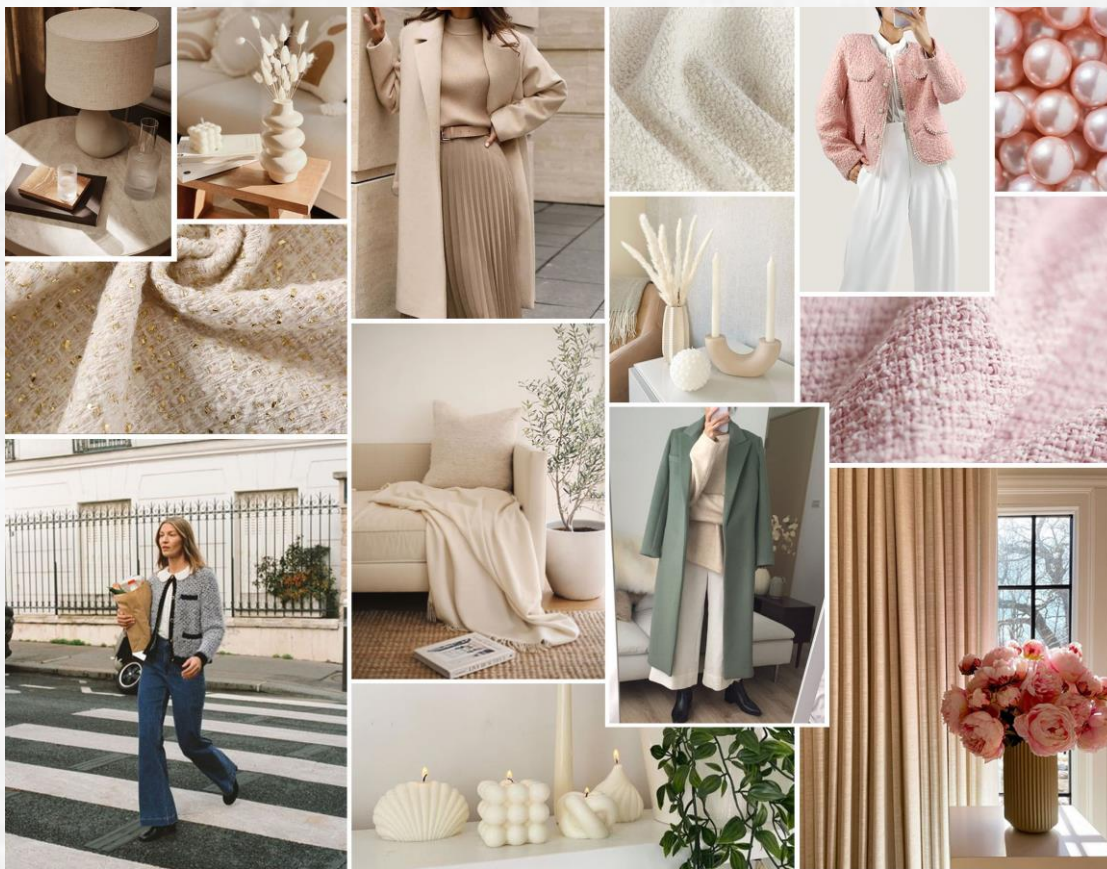
SHOP OUR LATEST DROP —→



## Case Study: One/Third

Spring 2023

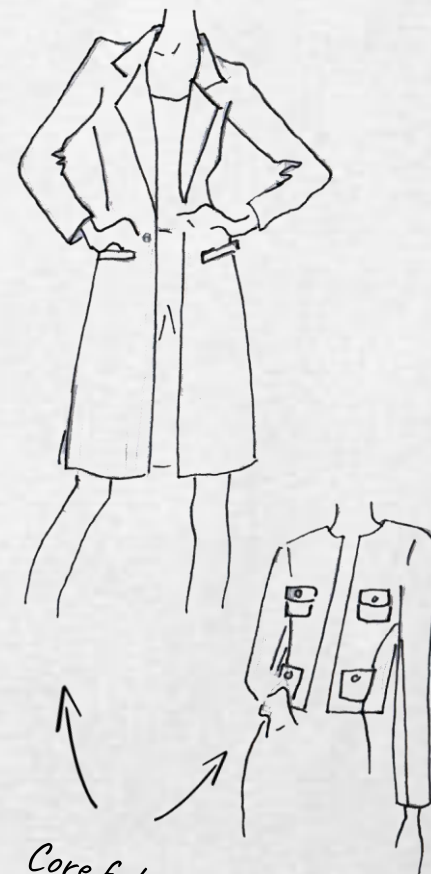
# ONE/THIRD



*French-inspired*

*Needs to be:*

- Chic and wearable
- Easy to style, mix & match with outfits



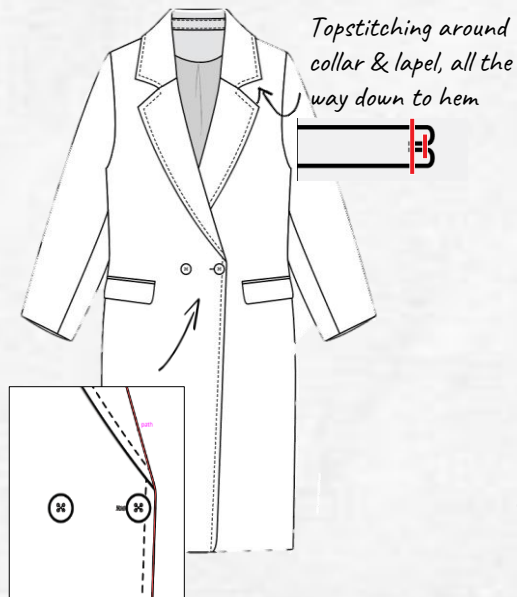
*Core fabrics:  
bouclés, tweeds, soft wools*



## SPRING 2023 COLLECTION

### Pre-Production Notes

Collection color palette:



FAUX Button (No Buttonhole)    REAL Button/ Buttonhole

CF has no closure, facing is edge stitched on inside of jacket. No visible stitching on outside of garment



Chest and waist pockets are attached to body with clean finish, without topstitching

Welt Pocket Flap (Up View) Showing Double Welt Detail



All seams clean finished with single-needle lock stitch. 1/2" seam allowance. Frayed edge hems on sleeve, sweep, CF, lapel, and collar



Interior Button (Keyhole)



Novelty buttons on pockets

## SPRING 2023 COLLECTION

### The Final Products

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Jacket 16



Jacket 18



Jacket 19

AO

Alissa O. Verified Buyer

 United States



10/16/2022

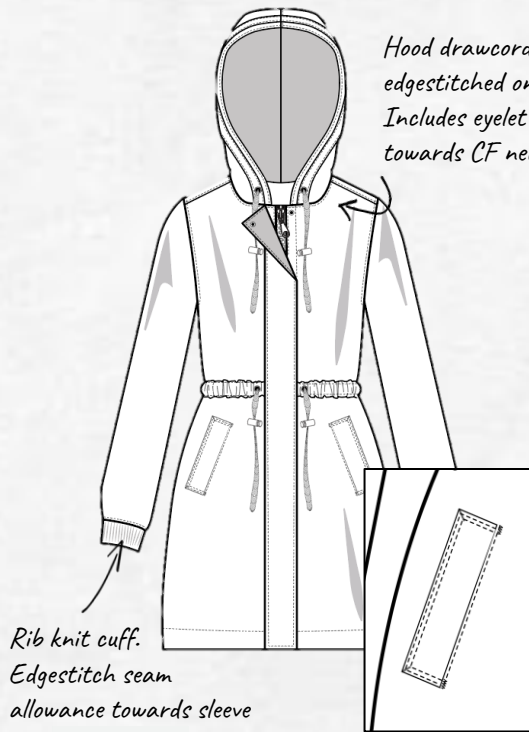
Very well made

This jacket looks and feels like it cost 2x as much. It's a perfect mid-weight for fall and spring, can be dressed up or down. I'm tall (5'10") with long arms and broad shoulders, typically a M/L so I went with the L to accommodate for layers. On me, it looks slightly oversized but intentional.

## 2021-2022 SELECTED STYLES

### Pre-Production Notes

*Hood drawcord casing is edgestitched on both sides. Includes eyelet for opening towards CF neck.*



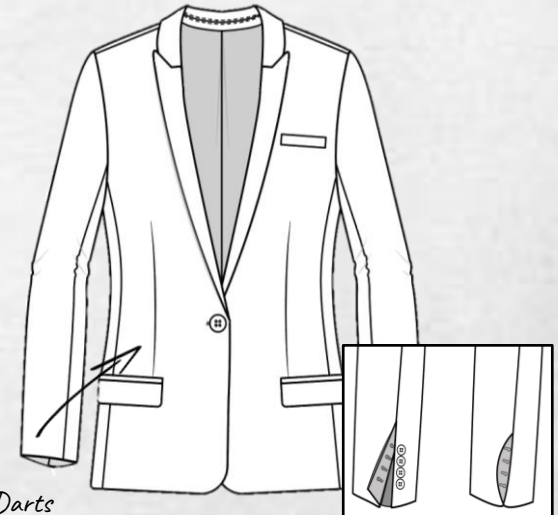
*Welt pocket with hidden zipper. Batack corners.*

*Safari Shirt inspired jacket in natural tone twill weave fabric*



*Box Pleated Patch Pockets with Flap with Double Topstitching on Pocket and Single Topstitching on Flap (Breast pocket has 1" box pleat and bottom pocket has 1.5" box pleat)*

*Double Welt with Pocket Flap at Hip Level. Attach pocket flap inside the welt so that it can be tucked in.*



*Waist Darts*



*Buttons and buttonholes are not visible from exterior of sleeve.*

*(4) Keyhole buttonholes and (4) 24L buttons.*



## 2021-2022 SELECTED STYLES

### The Final Products



Jacket 9



Jacket 10



Jacket 12



**Anna Jane Wisniewski**

4 reviews

★★★★★ 2 years ago

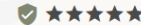
**Positive:** Professionalism, Quality, Responsiveness, Value

Xochil is warm, professional, and has been a crucial part I in building our new women's jacket business. We lean on her when it comes to design details, tech packs, fabric knowledge, and communicating with our factory overseas. Love working with her and she's an excellent pattern maker!

EF

**Emily F.** Verified Buyer

United States



Great staple!

Versatile and classic. Even my husband commented that it was a nice jacket, and he never notices that stuff!

KR

**Karla R.** Verified Buyer

United States



I love the versatility!

I love the material. It's soft and satiny but still water resistant! It makes it way more versatile than other rain coats. Well constructed and a comfortable fit!

CT

**Christen T.** Verified Buyer

United States



The perfect spring layer!

I am loving Jacket 09! It is a great weight and stylish -- but my favorite feature drawstring. Makes it so flexible and flattering!

KL

**Kirsten L.** Verified Buyer

United States



Love this jacket

This jacket is so soft and comfortable. And a great price.

# Xena *workwear for women*

Work Apparel for Women

## EVERYWHERE UTILITY BLAZER

Stretch Anti-Wrinkle Fabric  
Storage Pockets & Roll-Up Sleeves

## AURORA UTILITY BLAZER

Light Wrinkle-Resistant Fabric  
Storage Pockets & Adjustable Cinch

## Case Study: Xena Workwear

2020 Collection



# Xena *workwear for women*



*Must have plenty of pockets and area to store things (badges, pens/pencils, phone)*

*Tailored, yet roomy and allows movement, especially in the sleeves*



*Function and wearability is top priority!!*

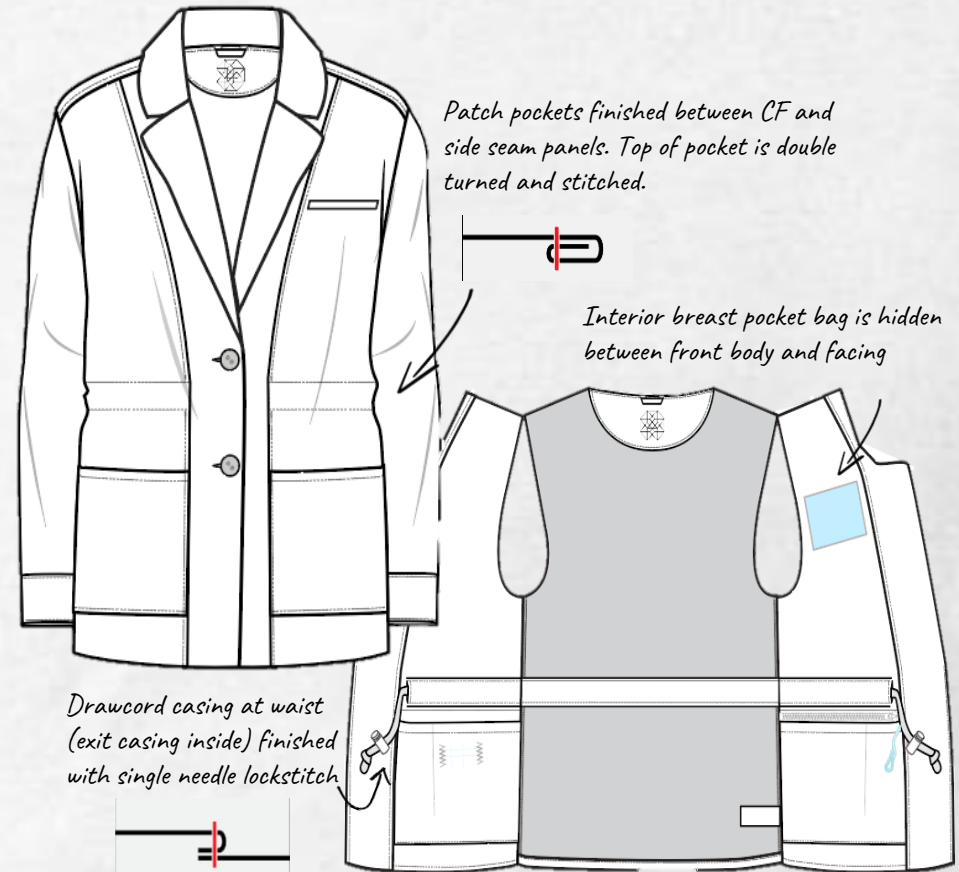
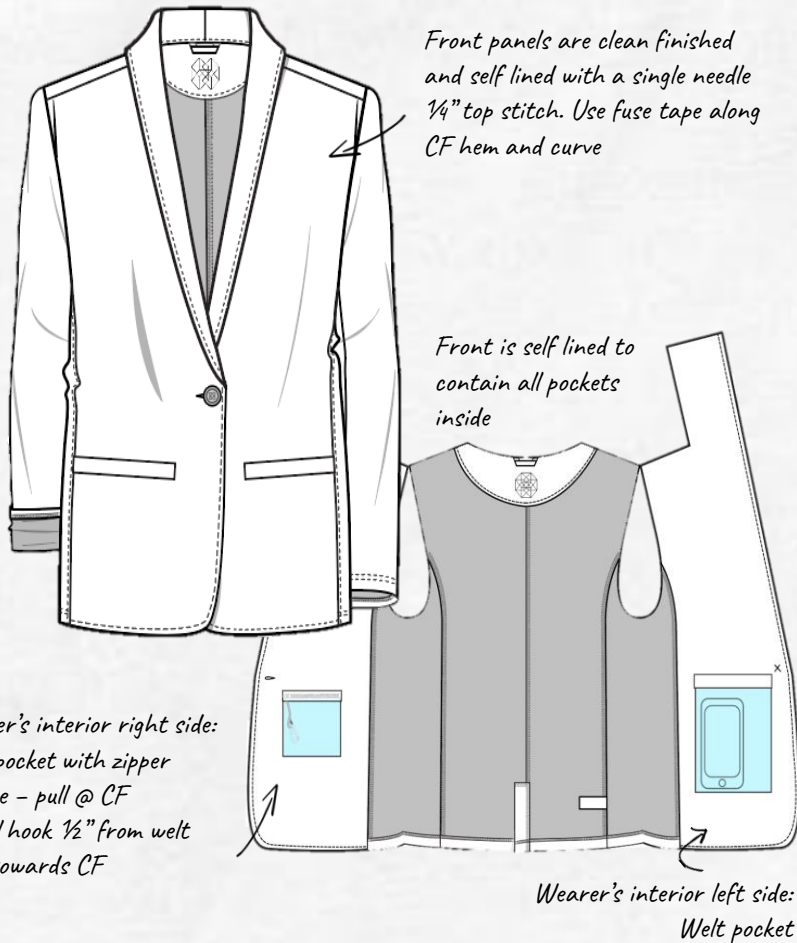
INSPIRATION

2020 Collection



## 2020 COLLECTION

### Pre-Production Notes



## 2020 COLLECTION

### The Final Products



Everywhere Utility Blazer



Aurora Utility Blazer



Jennifer B.

03 Jun 2022

★★★★★ **Manufacturing Engineer**

This blazer is everything I wanted and more. As someone who is always cold at my desk and on the floor it is great to have a professional and very comfortable blazer I can layer on as needed. The pockets are so spacious without leaving the blazer looking puffy. Being able to roll up and pull down the sleeves throughout the day without them getting wrinkly is one of my favorite things about this blazer. The sleeves stay pushed up when working on something potentially messy but still look great when you pull them back down. I will be buying a second one in black soon enough!

Everywhere Utility Blazer - Deep Navy / M

Allison W.

24 May 2021

★★★★★ **Manufacturing**

Beautiful, remarkably practical, flattering and durable. This blazer is a dream. I traveled with it right away and I like it just as much, if not more, for travel as I do on the job. I felt immediately transformed into a professional power house when I donned it all while everything I needed all day was at my fingertips thanks to the several thoughtfully placed pockets.

Aurora Utility Blazer - Olive Green / XL



## Case Study: River Left

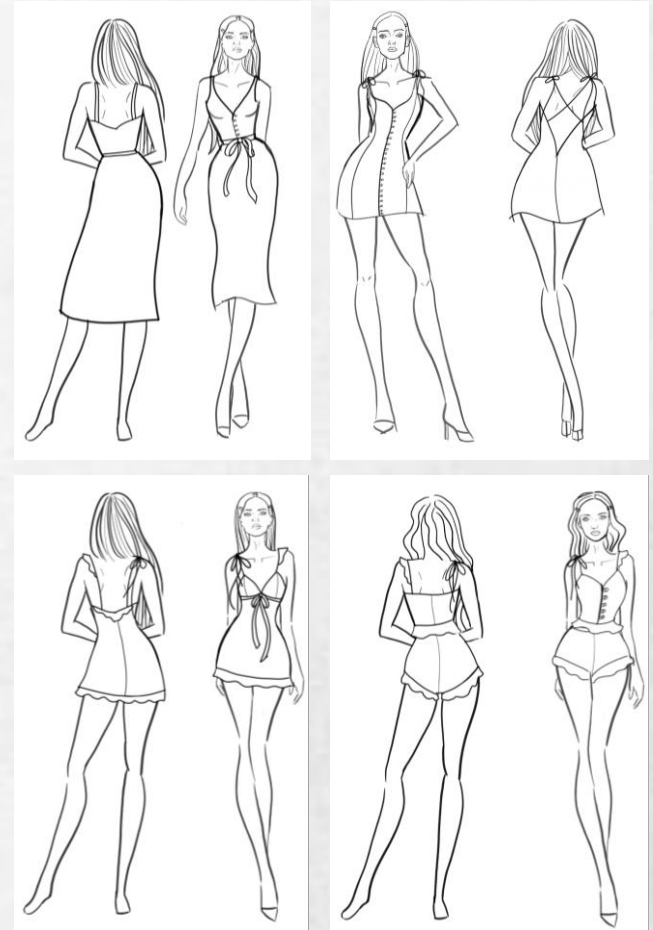
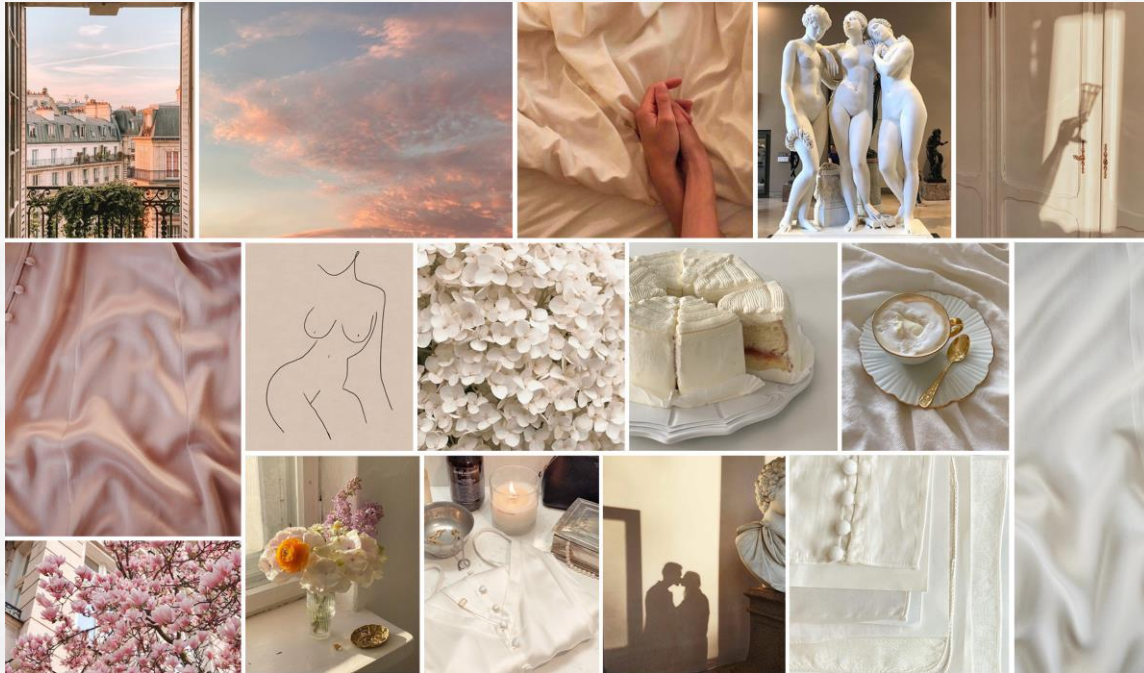
Summer 2020





# INSPIRATION & SKETCHES

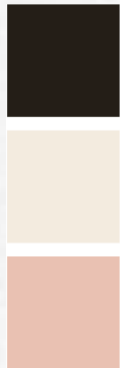
Summer 2020



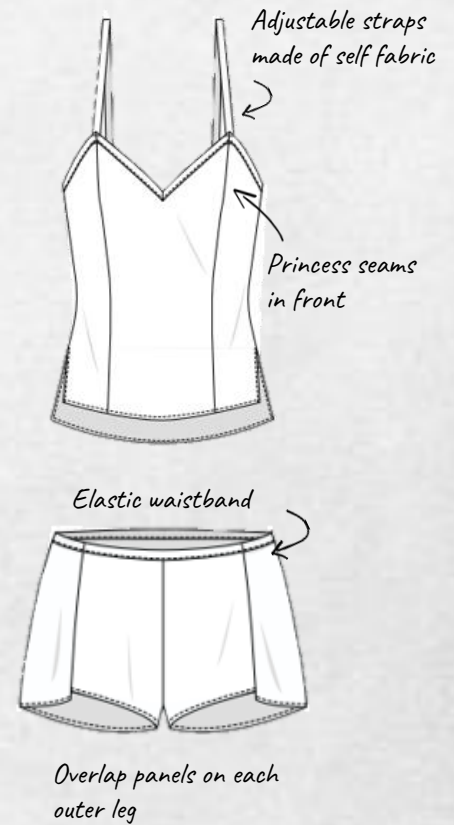
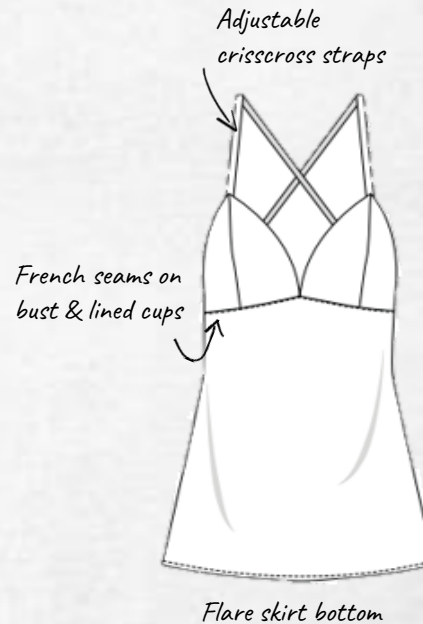
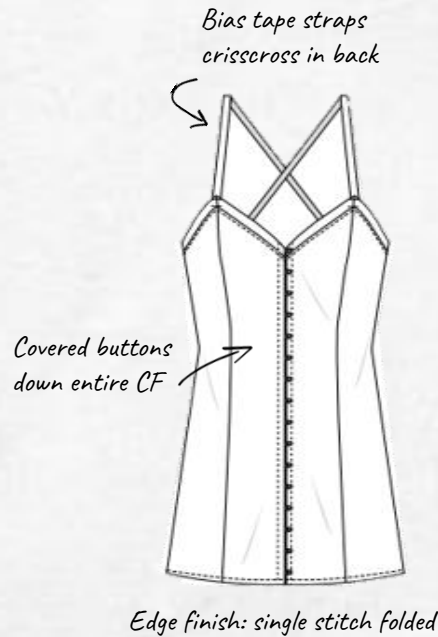


# SUMMER 2020 COLLECTION

## Pre-Production Notes



Color Palette:





# SUMMER 2020 COLLECTION

The Final Products

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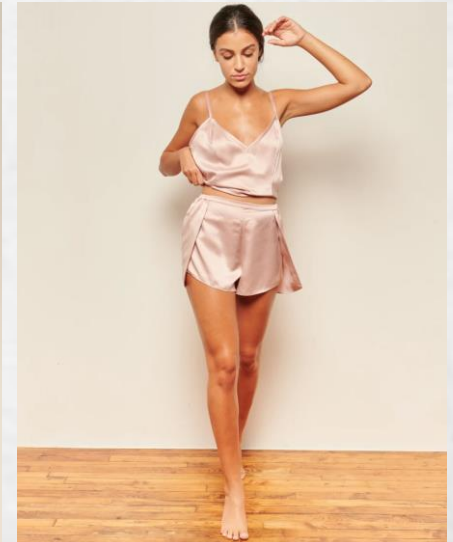
Chateau Nightgown



Saint Germain Nightgown



Rodin Nightgown



Colette Camisole & Shorts



**Alessandra Corona**

11 reviews

★★★★★ 2 years ago

**Positive:** Professionalism, Quality

The Chicago Pattern Maker has made my sleepwear designs come to life. From a simple sketch, they create the pattern, samples, and tech pack needed for manufacturing. Xochil and Masha have done everything they can to help my small business including wash testing fabrics and introducing me to fabric suppliers. The Chicago Pattern Maker has been imperative to launching my line.



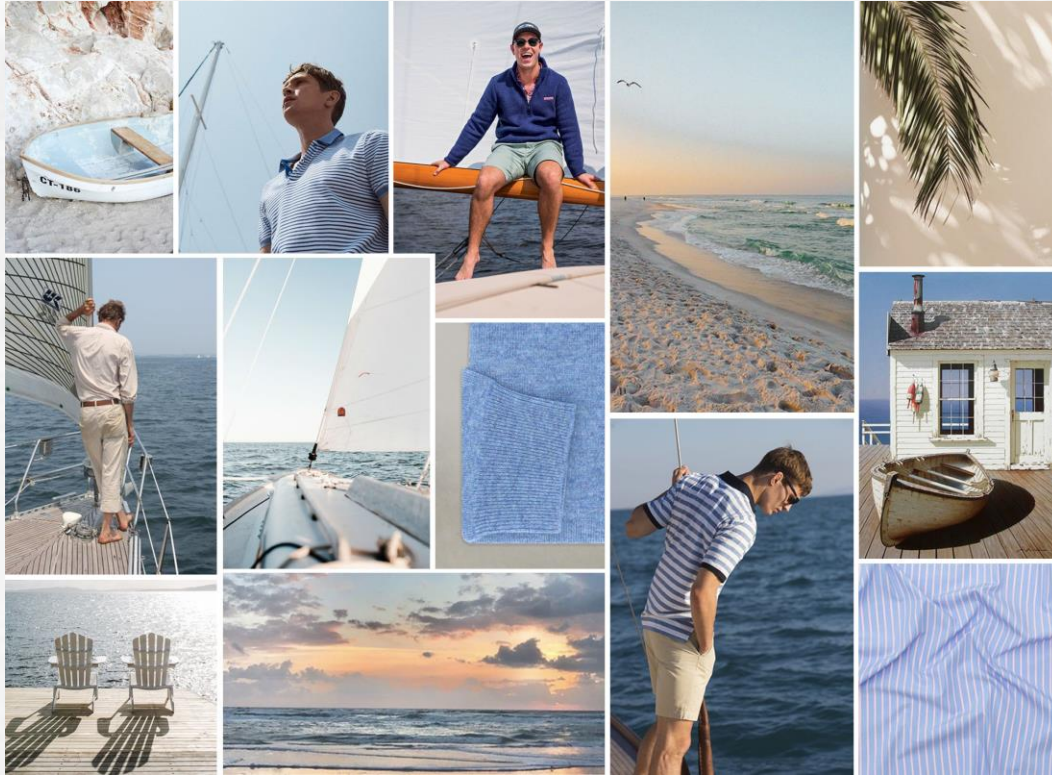


## Case Study: Coastal Crew

2019-2023 Selected Styles

# INSPIRATION

2019-2023 Selected Styles



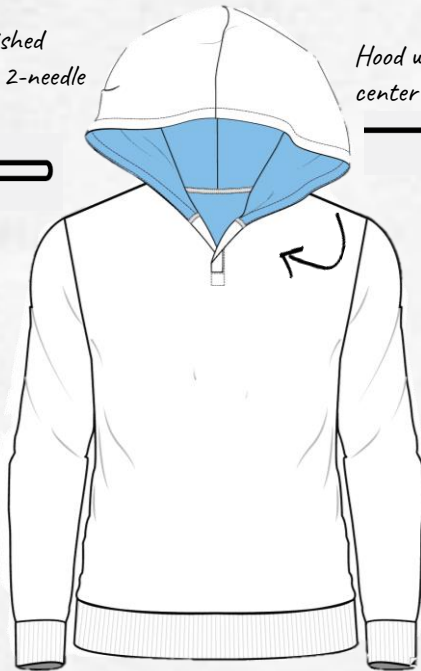
↗  
Quintessential  
quarter-zip



# 2019-2023 SELECTED STYLES

## Pre-Production Notes

Hood opening finished  
with a single fold 2-needle  
coverstitch edge



All interior seams are  
4-thread overlock



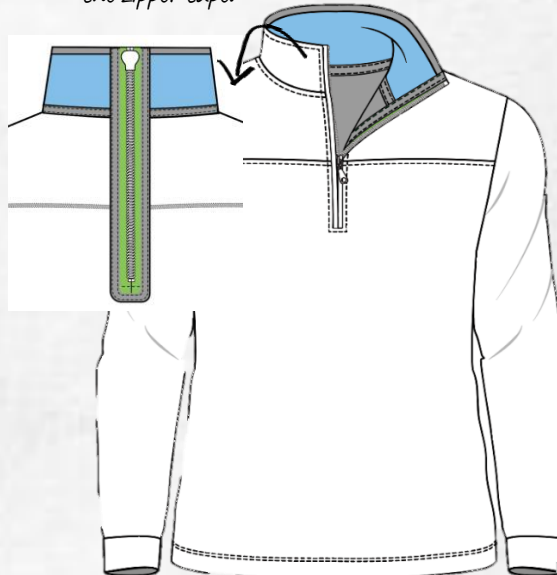
Hood with overlock  
center seam



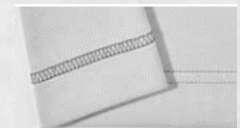
Collar stand with 1 horizontal  
buttonhole

+  
Placket with 2 vertical buttonholes

Topstitch double welt 9" double coil  
zipper at 1/4"  
Wrap binding along sides and bottom of  
the zipper tape.



Hem: Wide 1/4" 2N  
Coverstitch







# 2019-2023 SELECTED STYLES

## The Final Products

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Deckhand  
Hoodie



Quarter Zip



Performance Golf Polo in  
Waveland & Harborside Prints



Perfect!

**Angie M** on Apr 07, 2023

I bought this for my husband and it is perfect! It fits exactly like it should and runs true to size! Also, he loves the lighter weight of this hoodie. He also said it is so comfortable. It is exactly what he wanted!



Great zip up

**Jason R** on Apr 08, 2023

I wear a ton of qzips and this might be my new favorite. Looks classy even when I wear it with a t-shirt. Very well-made.

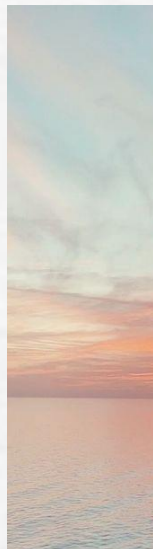
for the water



## Case Study: For the Water

Summer 2020

for the water



for the water

CHAPTER 2: DUNES AT SUNSET / SUMMER 2020

FTW-2001 RUCHED SWIM TOP

FTW-2002 RUCHED SWIM BOTTOM

FTW-2003 RUCHED KEYHOLE ONE-PIECE SWIMSUIT

FTW-2004 MULTI-WAY BANDEAU ONE-PIECE SWIMSUIT

FTW-2005 RUCHED BALCONETTE SWIM TOP

FTW-2006 RUCHED SWIM BOTTOM

FTW-2007 O-RING MONOKINI SWIMSUIT

FTW-2008 TWISTED BANDEAU SWIM TOP

FTW-2009 TWISTED KEYHOLE SWIM BOTTOM

FTW-2010 O-RING ONE SHOULDER SWIM TOP

FTW-2011 O-RING SWIM BOTTOM

FTW-2012 RUCHED ONE-SHOULDER DRESS

FTW-2013 ONE-SHOULDER TIE TOP

FTW-2014 ASYMMETRICAL TIE SKIRT

FTW-2015 HIGH-WAIST WIDELEG PANT

BLACK BEAUTY

SEA SALT

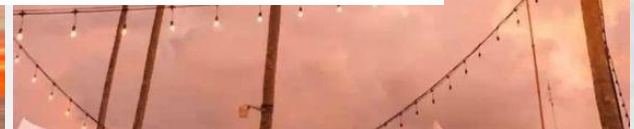
SAND KISSED

PARODIA

SEAFOAM

PETAL DUST

JUNIPER



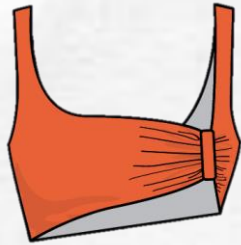


for the water

## SUMMER 2020 COLLECTION

### Pre-Production Notes

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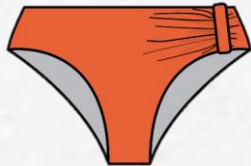
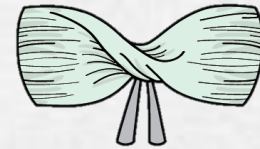


Self fabric loop that is adjustable and moveable across front of top

Pull on, no closure

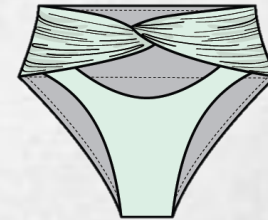
Twist bandeau top, tacked so twist can stay in place

Lined and ruched at side seams with tie back closure



Mid-waist bikini bottom with same adjustable/movable self fabric loop on swim bottom

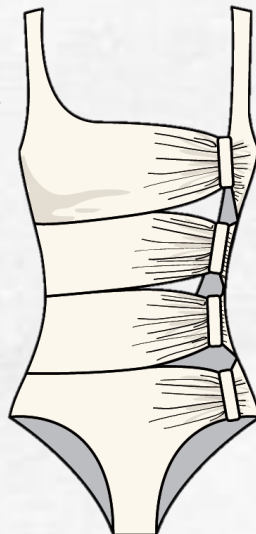
High-cut and high waist



U-neck one piece swimsuit with multiple keyholes down left side

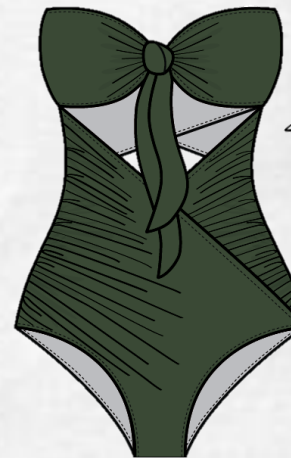
Self fabric loop that is adjustable and moveable across front of the top.

Pull on style



Tie-front closure

High-waist wrap around one-piece suit with ruched side seams



*for the water*

## SUMMER 2020 COLLECTION

The Final Products

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Ruched Swim  
Top & Bottom



Ruched Keyhole  
One Piece



Multi-way Bandeau  
One Piece



Twisted Keyhole  
Top & Bottom

# OF *an* ORIGIN



## Convertible clothing for all motherhood stages

Versatile styles made for our evolving shape & lifestyle. Feeding-friendly, bump-friendly, intentionally designed for all stages of motherhood.

Motherhood is hard, getting dressed shouldn't be.

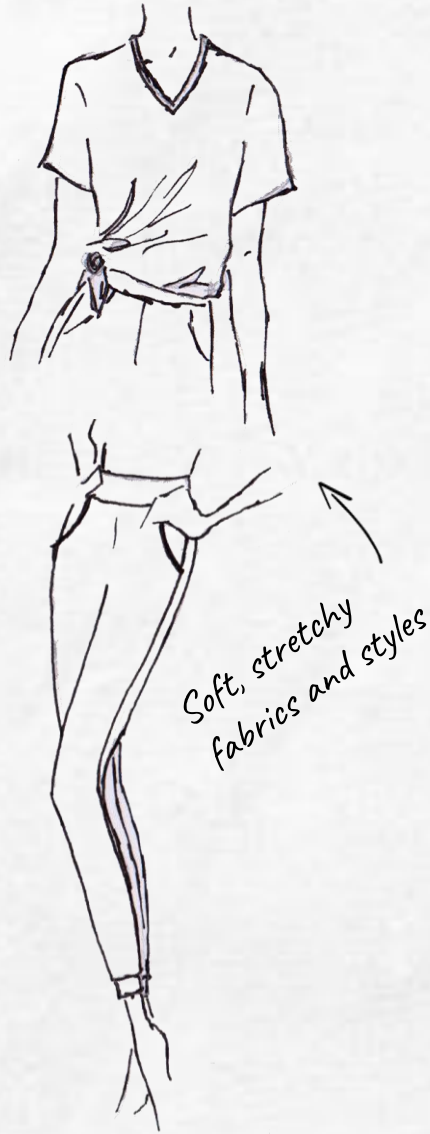
## Case Study: Of an Origin

Spring/Summer 2020



# INSPIRATION

Spring/Summer 2020



OF *an* ORIGIN



# OF *an* ORIGIN

## SPRING/SUMMER 2020 COLLECTION

### Pre-Production Notes

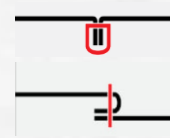
Topstitch Pocket edge  
with Chainstitch at  
1/4" away from edge.



All body seams are  
finished with  
4-thread overlock

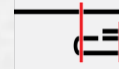


Attach neck binding to neck using  
4-thread overlock and edgestitching  
on neck

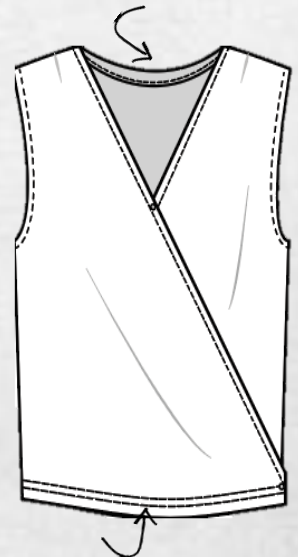


Open side seam on wearer's right,  
overlapping in the under arm.  
Edge is finished by using 4-thread  
overlock, single turned and single  
needle lockstitched at 1/4"

Sew neck binding at  
1/4" and turn under;  
Use single needle  
lockstitch at 1/4" SA



All body seams are 3/8"  
SA stitched with single  
needle lockstitch and  
finished with 4-thread  
overlock



Turn 5/8" SA under and use double needle  
1/8" coverstitch for hem and sleeve hem



OF *an* ORIGIN

## SPRING/SUMMER 2020 COLLECTION

The Final Products

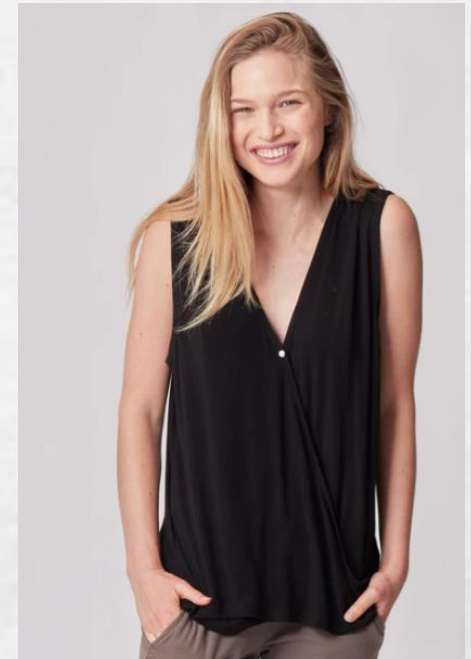
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Jogger



V-Neck T-Shirt



Wrap Tank Top

★★★★★

2 MONTHS AGO

### Highly recommended!

I absolutely LOVE these! Super soft and the fit is perfect. I ordered a size medium. I'm 5'4, 140lbs with a bit of a bump showing already. I definitely plan to buy more of these!



# LEV

APPAREL



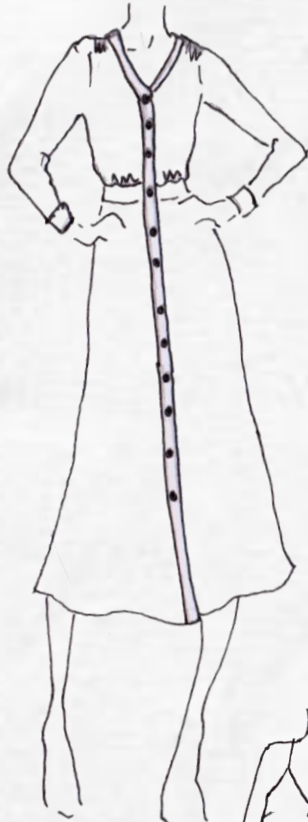
## Case Study: Lev Apparel

Spring/Summer

# INSPIRATION

Spring/Summer

LEV  
APPAREL



Lightweight,  
flowy fabric

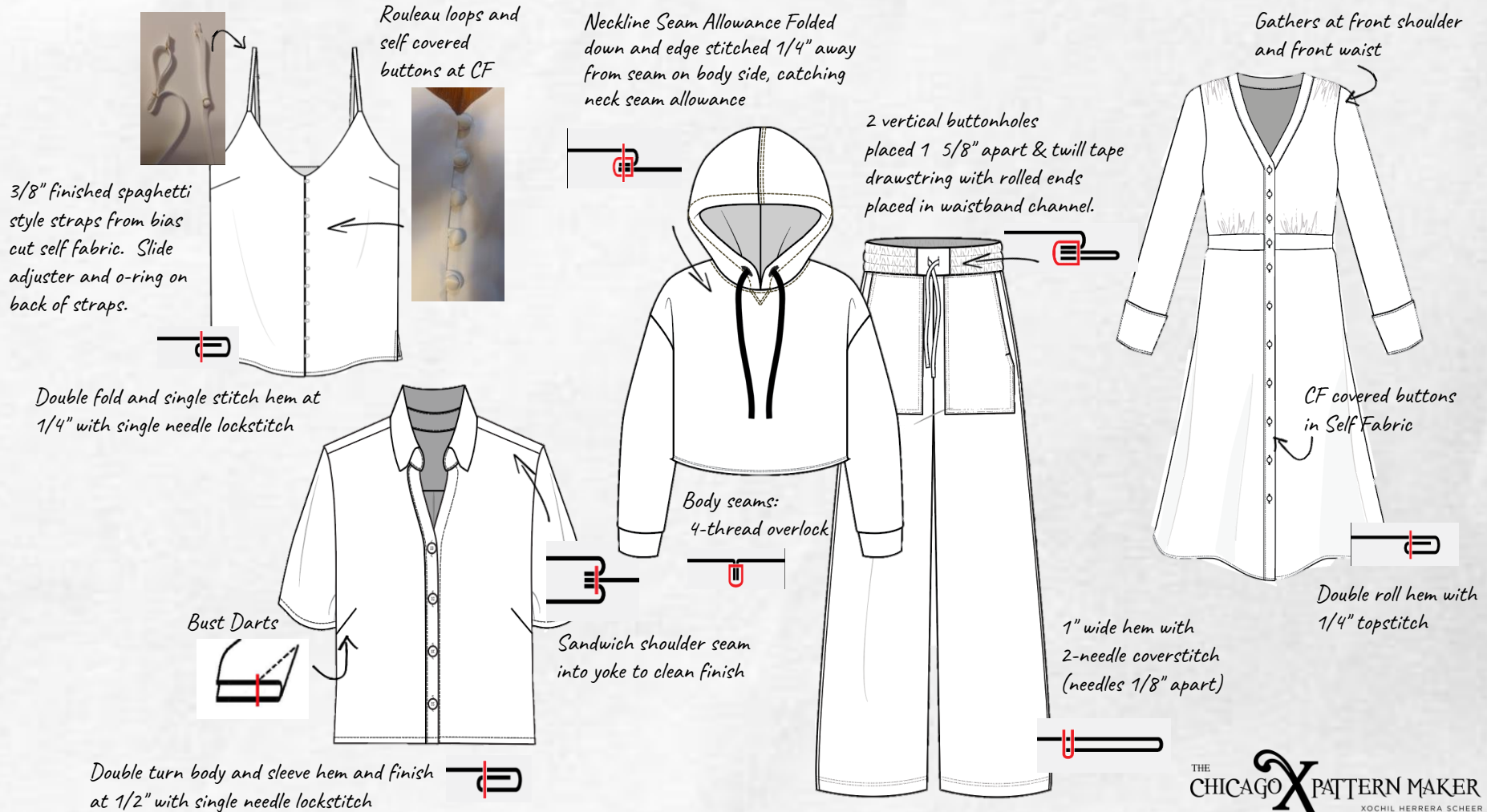


Perfect layering piece!



# SPRING/SUMMER COLLECTION

## Pre-Production Notes





# SPRING/SUMMER COLLECTION

## The Final Products



Joce Cami



Nina Crop



Tracie Hoodie &  
Amy Sweatpant



Market Dress

★★★★★

### Seriously amazing!

When I saw this cami on Instagram I knew that it was a must have! It checks all the boxes for the perfect summer top! If you're iffy about getting it- don't be. It's so good! The color is beautiful and the fabric is really nice. Also, I like that there is an extra panel of fabric on the inside to keep the button channel modest.

★★★★★

### Fantastic

Comfortable, flowing material! This piece is very well made. I love the details of the cuffs.

K

**Krystle Marks**

4 reviews · 3 photos

★★★★★ 2 years ago

**Positive:** Professionalism, Quality, Responsiveness, Value

Xochil has been a critical part of the success of Lev Apparel. Professional, responsive, patient, and has a wealth of knowledge within the industry to help us navigate our product development needs. When you find a good pattern maker you hold on tight! With Xochil, we were able to end our search and move forward in confidence.





BHAV  
2020

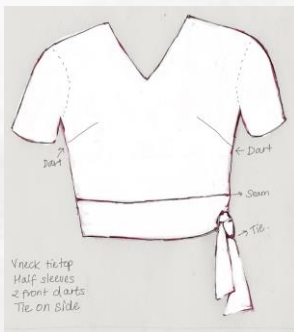


## Case Study: BHAV

Spring/Summer 2020

# DESIGN PROCESS

Spring/Summer 2020



## WAIST-TIE TOP & PANTS

- MADE FROM LIGHTWEIGHT, HAND-DYED COTTON
- SOLD AS SEPARATES, BUT CAN BE PAIRED TOGETHER
- TOP HITS JUST BELOW WAISTBAND

### Notes:

- 1) NOT patch pocket dress
- 2) Body of dress is like Tweed Panel Dress
- 3) Buttons & front zipper as an accent
- 4) Lower half has horizontal seam with functional pockets with opening on top
- 5) zipper closure on back
- 6) Sleeveless - Can add sleeves
- 7) Dress length - above knee
- 8) Scoop neck



### Notes:

- 1) Brocade dress - V-Neck
- 2) Invisible zipper back
- 3) Sleeveless
- 4) One inverted pleat in front
- 5) Princess seam lines
- 6) A-line skirt (bottom)
- 7) Pockets
- 8) Knee length



## V-NECK DRESS

- SLEEVELESS PRINCESS LINE DRESS
- TOP BODICE MADE FROM STRETCH POLYESTER FABRIC
- BOTTOM PART OF DRESS MADE FROM COTTON/POLYESTER FABRIC WITH DESIGN MADE OF METALLIC THREAD
- BOTTOM FULLY LINED
- DRESS LENGTH TO KNEE





# SPRING/SUMMER 2020 COLLECTION

## Sketches





# SPRING/SUMMER 2020 COLLECTION

## The Final Products



Riya Dress



Maya Dress



Alina Dress



Elora Top and  
Mika Pant



**Bhavana Jain**

6 reviews · 3 photos

★★★★★ 2 years ago

**Positive:** Professionalism, Responsiveness

I'm a designer based in Chicago, IL and have been using the Chicago Pattern Maker for two years now. Xochil is exceptional at her work which includes pattern and sample making. Xochil has been able to make samples from my vision which are in the forms of sketches and measurements and help create my two seasonal lines! She is meticulous, organized and professional and is helpful in every step of the way in my design process. The best thing is she is local and that has helped with fitting scheduling etc. I highly recommend The Chicago Pattern maker for all your pattern and sample making needs!



## LET'S CONNECT!

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