

How to Hire and Work Effectively with your Pattern Maker

WHAT MAKES A GOOD INQUIRY?

- Target Market
- Season
- Styles and Price Points
- Sketches

WHAT DOES YOUR PATTERN MAKER NEED TO GET STARTED?

- Design Specifications
- Design Sketches / Creative Brief
- Measurement Specs and Size Range
- Reference Garment for Fit / Sizing Specifications
- Materials and Allocations



HOW TO MAKE A "GOOD SKETCH"

- List of all styles with sketches or images
- Mood Board / Inspiration
- Price Point
- Supplement sketch with photos
- Note functional parts of your design
- Note fabric and trim placement
- Seams and stitch details

 CONTACTME@XOCHIL.COM

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